Notes from Tim Meeting 1/20

T: Before sending results, do more poking around the data

W: You’re more likely to see the patterns than I am

T: Compare indicia dates – easy check

Frustrating b/c title doesn’t match description

Do an easy compare for everything in Excel

W: Indicia dates are inconsistent

Cleaned up hundreds and hundreds

T: Strip out the things we know aren’t in GCD

Assume American version over British unless otherwise stated in edition field

First Print unless otherwise stated in edition field

Whitman vs Gold Key/DC

W: Prime? Others are variants of this one.

T: Choosing prime should resolve Amer vs Brit

Dunno about W vs GK

Smattering of people who care about whether it’s a newsstand edition vs direct edition, so personal contact necessary

W: Good news. Af

T: Lack of images from GCD; scan or find elsewhere

W: Make a list of those (placeholder image) and send to Tim.

T: Images collected elsewhere: naming conventions

W: Switching so T can do maintenance will require working it out so not stepping on each other’s toes

T: Any sense of total size of *all* the pictures?

W: Just under a gig. 20,000 pics Site as a whole is 1.75GB

**Logo feedback from Tim**

Eagle has to be line art. Has to go on business cards.

Worried about how it will look when it gets shrunk down.

Copyright issues with using a real comic in logo.

Original logo was relatively static. Eagle clutching comic very dynamic.

Eagle should be line art—we’re using a painted or drawn medium. Also, can manipulate the feet so it looks more real. But use a generic comic, or several comics.

Color is fine. You can answer that.

Like the text. That’s great. I did like RTS Comics Unlimited. I have 33 years of brand. Or RTS Unlimited Comics.

Could stack Unlimited under RTS Comics. There are RTS Unlimited Inc stickers on every comic book in my stock. Overstreet price guides have ad for RTS Unlimited for last 15 years.

Or “Unlimited Inc.”

**Web Page Mockup**

Metropolis shows publishers on drop-down, with most popular at top

Why are sliders so popular?

Use word clouds: Publisher, genre, etc. for slider

Kay: Too many top-line navigation items. Tim—agrees

On current website, if you type in Batman, you get appearance in Action Comics.

If someone types a word or phrase into the search, comics with that title should show up first.

This is not part of phase 2, but could postpone.

Navigation: (K: Max 5 top-level menu items)

About Us

Photo-Journals

Contact Us (K: small text)

Featured / Specials

New Arrivals

Supplies

Want List (change name from Wish List) should go under My RTS

My RTS will have Sign In, Your Account, Your Orders, etc.

K: Slider: Do you want? Tim: Yes.

Kay will add statements from current slider to sidebar next to slider

Just one set of text concatenates all text notes:

Issue Text, Edition, Inserts, Issue notes, scarcity note, grade notes. (this order)

Comics.org notes: (go on a separate line)

On the search pages, Add more… to long detail items, linking to Detail Page.

K: Detail Page will have sidebar

Text “Publisher:” is redundant.

Competitive advantage will be to quickly go to comics not in search result order. Below comic have list : Search Results, Artist, Atom Bomb, Marvel. Next and Prev. This is a future enhancement.

Do not have “advanced search”